

How do I fundraise?

Step 1:
Define a
fundraising goal

Step 2:
Enlist a team

Step 3:
Start spreading
the word!

Ways to Fundraise

- Collect cash/checks from friends & family
- Set out donation jars
- Collect donations online at:
 - ◆ www.icfs.org
 - ◆ www.crowdrise.com

Facebook Donations

www.facebook.com/fundraisers

- **CLICK** on the raise money button. It will then ask you who you are raising money for. Go ahead and click on the non-profit button to search for non-profits.
- **TYPE** into the search bar Interface Children & Family Services and hit Search.
- **CLICK** on Interface Children & Family Services that is located in Camarillo, CA. From there you can add a photo and promote raising money for Paint it Purple.
- **SET** your goal amount.
- **CLICK** create once completed.

Now you're ready to share!

CrowdRise

STEP 1: SET UP YOUR CROWDRISE PROFILE

Your CrowdRise Profile will house your charitable life on it. You will be able to see all of your completed and active fundraising campaigns, the total you've raised for all your causes, as well as the amount of CrowdRise Impact Points you've earned. All you have to do is sign up on their website & you'll be set. If you already have a CrowdRise Profile, you can go ahead and skip this step.

STEP 2: CREATE A FUNDRAISER

To set up your fundraiser, just click on the Create Fundraiser option on their website and follow the quick steps to raise money. Make sure to personalize your fundraising page with a compelling video, story and pics. To browse more decent tips, please visit their website.

STEP 3: SHARE YOUR FUNDRAISER

Email a link to your fundraising page to everyone you know. Email still works the best and you'll want to make sure you email each supporter individually or in small groups so they don't feel anonymous. Post about your fundraiser on your social networks as well as direct message from those platforms. Ask everyone you know to donate to your cause. Ask two or three times. It's for a good cause.

